



Welcome Message to the participants of the 28th International Exhibition CJF 2022. Autumn and 27th International Exhibition Mir Detstva 2022

Dear organisers, exhibitors and visitors to Mir Detstva 2022 and CJF – Child and Junior Fashion 2022. Autumn, I am happy to welcome you on behalf of the Russian State Duma Committee on Issues of Family, Women and Children to Moscow's EXPOCENTRE Fairgrounds.

The Mir Detstva 2022 and CJF – Child and Junior Fashion 2022. Autumn international shows are the largest and unique platforms for promoting quality, safe and modern products for children. This is the kind of products every child should be surrounded by from birth.

For my part, I would like to thank the professional community of the children's industry involved in these projects for their new collections, unique toys and cutting-edge designs, and for their daily work for our children in today's challenging circumstances.

The family and the well-being of children have always been and will always be the most important priorities of state national policy in the Russian Federation. The state supports young families and introduces new measures aimed at increasing the birth rate.

In particular, one of the measures of regional support not only for parents but also for Russian manufacturers is a so called baby box, which has increasingly included high quality Russian-made baby products.

In this country, the parent community is truly united, creative and active. We have been in constant contact and share feedback with manufacturers, who listen to the wishes of families and take them into account when producing children's goods, toys and clothing for years.

Thanks to many years of cooperation with EXPOCENTRE, which brings together a wide business audience, and in particular with the participants in such major shows as Mir Detstva and CJF – Child and Junior Fashion we help active parents of this country take part in quality control of products for babies to make them brighter, more reliable and safer, and influence the production process. It is encouraging that our manufacturers do listen to our wishes and try to improve the results of their work. Everyone truly benefits from this synergy. Of course it is impossible to overestimate the contribution of trade shows to the development of relations between manufacturers, authorities, educators, and doctors.

I would like to wish all participants in Mir Detstva 2022 and CJF – Child and Junior Fashion 2022. Autumn every success, lucrative and mutually beneficial contracts, and the implementation of the most ambitious ideas and plans.

Tatiana Butskaya

First Deputy Chair at the Russian State Duma Committee on Issues of Family, Women and Children, Chair at the Board of the Council of Mothers, Expert at the All-Russia People's Front